

International Eco Commerce Partnership 2014-17

ECONomic Development Program



Who We Are

We help Economic Development Agencies attract and retain Eco Commerce. ECE fills a critical role in the education, communication and marketing process by providing FREE workforce training, and marketing and promoting a region as an Eco Commerce Hub, and by sharing research, information, and contacts with companies and professionals that are actively participating or seeking to participate in Eco Commerce. ECE works closely with Economic Development Agencies looking to build Eco Commerce in their region.

Structure

ECE is a private, Atlanta-based for-profit organization supported by corporate partners.

How We Work

ECE's B2B marketplace showcases Eco Innovative companies, products and services to those companies seeking solutions and needing assistance. ECE's unique virtual Economic Development structure allows us to work closely with local Economic Development Agencies. Through [Eco Commerce 365Marketplace](#), ECE provides FREE education and specialized marketing PR assistance to Economic Development Agencies seeking to attract business into their region, improve their competitive edge, and participate in global commerce.

History

Established in 2009, ECE has been a key player in global Eco Commerce. Over one million business leaders from around the world have joined forces with ECE on hundreds of projects across all continents that have increased economic growth. ECE has led efforts to market all size companies and entrepreneurs as Eco Innovation leaders, while also working to attract investment in Eco Commerce projects.

Innovation

ECE was the catalyst behind the development of the international technology and investor network, which provides technical support, finance, work force development and technology transfer to enhance the competitiveness of regions and companies. ECE has a leadership role in initiatives that support global Eco Commerce development. ECE continues to act as a catalyst for Eco Innovation, researching and implementing new programs to further the drive for Economic growth in regional Eco Commerce Hubs and to keep them competitive in the new economy.

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Entrepreneurship

ECE plays an important role at all levels in building local [Innovation and Entrepreneurship](#) capabilities.

Programs & Activities

- Education
- Workforce Training
- Marketing
- Trade Missions
- Special Events
- Assistance in designing regional Eco Commerce platforms and promotional materials
- Media Relations/Publicity
- Business Information
- B2B Database
- Collaborative Research & Development Projects
- B2B Web-based Marketplace

Partner Program

Currently, ECE is performing specialized work in all continents, and now has partnerships with private and public enterprises and organizations, including local and regional economic development organizations and Chambers of Commerce. ECE delivers education and information to business at no cost. These services are provided by ECE and Preferred Service Providers (PSP).

Services to Economic Development Agencies

We can customize an Eco Commerce Development program to meet specific needs of your community. These services may include but are not limited to:

- Strategic planning, consultation and support for Eco Commerce development activities.
- Eco Commerce development marketing support and services.
- Eco Commerce development research support and services.
- Eco Commerce support.
- Other services and support to enhance the competitiveness in Economic Development.

Structure and Cost

[Economic Development Agency can join ECE as a regional Marketing Partner \(MP\) at NO COST.](#) ECE's services are subsidized by our Partners, who represent private sector commitment to local or regional Economic Development. ECE's services are offered at substantial savings over business management consulting. For more information on the Eco Commerce Partner program, please contact Tana Torrano at Tana@OSBO.org