



Eco Commerce Exchange (ECE)



Trade, Investment, Philanthropy Regional Marketing Partner (MP)

April 1, 2014, Atlanta, GA - Eco Commerce Exchange (ECE) is now interviewing private and public enterprises and organizations, inviting them to join the ECE Marketing Platform as a Marketing Partner.

The purpose of this B2B marketing platform is to expand bilateral Trade, Investment, and Cultural Exchange between the U.S. and regional Eco Commerce Hubs around the world.

Fast Facts

- The Marketing Partner can share their news and information with the ECE audience.
- The Marketing Partner can share ECE's news and information with their audience.
- The Marketing Partner is invited to co-host ECE sponsored events and trade missions.
- There is NO COST to participate.
- The program is funded through corporate sponsorship.
- Participation is by invitation only.

Benefits

- Inclusion in bilateral B2B marketing platform.
- Targeted communication through unique Multi-Media Marketing System (MMMS).
- ECE provides PR, News, letters, templates, invitations etc. that You can easily share with your prospects.
- Exposure to an expanded B2B audience.
- Extended offerings through communication, collaborative learning, and events.
- Exclusive invitations.
- Critical intelligence that can be easily shared with your audience.
- Recognition for supporting Eco Commerce and Cultural Exchange.
- Ongoing communication to maximize exposure, benefits, and shared valued to all.
- Access to unique Multi Media Marketing System (MMMS), Integrated Marketing Communication (IMC) program, B2B Showcase, Directory and Publications.
- Receive discounted offers.
- Access to Preferred Service Provider (PSP) and soft-landing business services.

Promotion

Promote your business through Multi Media Marketing System (MMMS) and Integrated Marketing Communication (IMC) platform that includes B2B showcases, directories, and publications.

Education and Training

Offer informative training, share your expertise and topics important to ECE business community. Promote your education programs and participate actively as an expert in events.

Leadership Opportunities

Become a regional leader and get involved in Eco Commerce at bilateral level through the ECE platform. Receive exclusive invitations to working committees, events, meetings, trade missions, and other opportunities.

Resource Materials

Receive and share intelligence critical to business. Learn about issues affecting Eco Commerce. Get access to online B2B showcases, publications, and directories.

Advocacy

Educate business leaders, policy makers, and financiers, on the value of Eco Commerce. Advocate for funding to support Eco Commerce activities in your region.

Contact

We welcome your participation and look forward to working together to grow Trade, Investment and Cultural Exchange between Your region and the U.S.

If you are interested in becoming a Marketing Partner, please contact Tana Torrano at osbollc@gmail.com or mobile (USA) 256-520-7544.

Learn More

[Eco Commerce Exchange \(ECE\) Sponsorship](#)
[Virtual B2B Showcase](#)
[Fostering Eco Innovation in SMEs](#)
[Eco Commerce Training Program](#)
[Eco Commerce Trade Missions in the U.S.](#)

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News

Directory

Showcase

Magazine

Marketplace

Trading

Investing

Economy

Politics

Education

Industries

Trade
Missions



B2B Marketing Platform

The Eco Commerce Exchange (ECE) focuses on co-operation and an integrated multi-media marketing approach for exporting and importing Best Adaptation Solutions (BAS) from enterprises and organizations to motivated customers, investors, and donors.

A Call for Proposals

Select enterprises and organisations are invited to join ECE to share their BAS and knowledge with motivated global audiences.

To apply contact, please contact: tana@osbo.org

Audience

The ECE links those seeking to sell their BAS to those seeking to buy BAS, and those seeking to invest or donate.

Participants

Participants represent leaders and learners from industry, authorities, institutions and researchers.

Opportunity

Qualified companies and experts are invited to join ECE's Multi-Media Marketing System (MMMS) that includes Virtual B2B showcase, publications, workshops and trade missions.

Results

The ECE enables and accelerates adoption of BAS and makes introductions between sellers, buyers, investors, and philanthropists by educating businesses about environmental, energy, resource, health, and climate risk, and other business challenges and best available solutions.

Fostering Eco Commerce

Many companies and organizations are dealing with the same challenges concerning entering a market or closing a deal with customers, investors, and donors.

These challenges include:

- Competing and winning contracts in international projects where individual companies and countries are too small for large projects.
- Having references and showing essential capacity and cash flow for large projects.
- Having a fragmented approach to markets - individual countries network are too small.
- Financial capacity to assist the clients in implementing new solutions.

The ECE platform was designed to help remove barriers to market entry for companies and organizations, and to expand business opportunities for all size business.

The ECE platform facilitates the Integrated Multi-Media Marketing Communication (IMC) needs of business networks, clusters, and companies. It links complementary assets that are needed to fulfil client requirements concerning, technology, financial capacity, know-how, consultancy and system integration. Cooperation strengthens the Eco brand, through a common marketing and branding approach. [Is your region ready for Eco Commerce?](#)

B2B Marketing Platform Management

The ECE platform is managed by:

[Innovation Center for Climate Resilience \(ICCR\)](#)

[Chamber of Eco Commerce \(CEC\)](#)

[Organization Supporting Business Owners. \(OSBO\)](#)

