



Eco Commerce Exchange (ECE)



Trade, Investment, Philanthropy Regional Marketing Agent (MA)

April 1, 2014, Atlanta, GA - [Eco Commerce Exchange \(ECE\)](#) is now interviewing Marketing Agents (MA) to promote sponsorships for the Eco Commerce Multi Media Marketing System (MMMS).

ECE will designate a Marketing Agent for each region with the goal of acquiring qualified sponsors per region for the first release of the Virtual B2B Showcase. Annual (12 months) sponsorships range from USD \$24-60K.

MAs are professionals and agencies with the ability to not only sell sponsorships but to help the sponsors design their Integrated Marketing Communication (IMC) message, materials, video production, display ads, social media approach, and more.

MA receives:

- 20% commission for sponsorships sold.
- New client prospects from the sponsors.
- Opportunities to charge production fees for marketing and advertising programs for the Sponsors.
- Exposure to an expanded audience of potential clients.
- Extended offerings for existing clients through collaborative learning, online marketplace and events.
- Recognition for supporting trade, investment, and cultural exchange between their region and U.S.
- ECE provides marketing support to MAs through unique Multi-Media Marketing System (MMMS)
- ECE provides PR, News, letters, templates, invitations etc. at can be easily shared with prospects
- ECE provides ongoing communications to support MAs to maximize the exposure and benefit from the Virtual B2B Showcase (VS).

Benefits

- Inclusion in bilateral B2B marketing platform.
- Targeted communication through unique Multi-Media Marketing System (MMMS).
- ECE provides PR, News, letters, templates, invitations etc. that you can easily share with prospects.
- Exposure to an expanded B2B audience.
- Extended offerings through communication, collaborative learning, and events.
- Recognition for supporting global Eco Commerce community and cultural exchange.
- Exclusive invitations.
- Critical intelligence that can be easily shared with your audience.
- Ongoing communication to maximize exposure, benefits, and shared valued to all

- Access to unique Multi Media Marketing System (MMMS), Integrated Marketing Communication (IMC) program, B2B Showcase, Directory and Magazine.
- Receive discounted offers.
- Access to Preferred Service Providers (PSP) and soft-landing business services.

Promotion

Promote your business through Multi Media Marketing System (MMMS) and Integrated Marketing Communication (IMC) platform that includes virtual B2B showcase, directory and publications.

Education and Training

Offer informative training on your business expertise and topics important to ECE business community. Promote your education programs and participate actively as an expert in events.

Leadership Opportunities

Become a regional leader and get involved in Eco Commerce at bilateral level through the ECE platform. Receive exclusive invitations to working committees, events, meetings, trade missions, and other opportunities.

Resource Materials

Receive intelligence critical to your business. Learn about issues affecting Eco Commerce. Get access to online B2B showcases, publications, and directories.

Advocacy

Educate business leaders, policy makers, and financiers, on the value of Eco Commerce. Advocate for funding to support Eco Commerce activities in your region.

Learn More

[Eco Commerce Exchange \(ECE\) Sponsorship Virtual B2B Showcase](#)
[Fostering Eco Innovation in SMEs](#)
[Eco Commerce Training Program](#)
[Eco Commerce Trade Missions in the U.S.](#)

Contact

We welcome your participation and look forward to working together to grow Trade, Investment and Cultural Exchange between Your region and the U.S. If you are interested in becoming a Marketing Partner, please contact Tana Torrano at osbollic@gmail.com or mobile (USA) 256-520-7544.

News

Directory

Showcase

Magazine

Marketplace

Trading

Investing

Economy

Politics

Education

Industries

Trade
Missions



B2B Marketing Platform

The Eco Commerce Exchange (ECE) focuses on co-operation and an integrated multi-media marketing approach for exporting and importing Best Adaptation Solutions (BAS) from enterprises and organizations to motivated customers, investors, and donors.

A Call for Proposals

Select enterprises and organizations are invited to join ECE to share their BAS and knowledge with motivated global audiences.

To apply contact, please contact: tana@osbo.org

Audience

The ECE links those seeking to sell their BAS to those seeking to buy BAS, and those seeking to invest or donate.

Participants

Participants represent leaders and learners from industry, authorities, institutions and researchers.

Opportunity

Qualified companies and experts are invited to join ECE's Multi-Media Marketing System (MMMS) that includes Virtual B2B showcase, publications, workshops and trade missions.

Results

The ECE enables and accelerates adoption of BAS and makes introductions between sellers, buyers, investors, and philanthropists by educating businesses about environmental, energy, resource, health, and climate risk, and other business challenges and best available solutions.

Fostering Eco Commerce

Many organizations and companies are dealing with the same challenges concerning entering a market or closing a deal with customers, investors, and donors.

These challenges include:

- Competing and winning contracts in international projects where individual companies and countries are too small for large projects.
- Having references and showing essential capacity and cash flow for large projects.
- Having a fragmented approach to markets – individual countries' networks are too small.
- Financial capacity to assist the clients in implementing new solutions.

The ECE platform was designed to help remove barriers to market entry for companies and organizations, and to expand business opportunities for all size business.

The ECE platform facilitates the Integrated Multi-Media Marketing Communication (IMC) needs of business networks, clusters, and companies. It links complementary assets that are needed to fulfill client requirements concerning, technology, financial capacity, know-how, consultancy and system integration. Cooperation strengthens the Eco brand, through a common marketing and branding approach. [Is your region ready for Eco Commerce?](#)

B2B Marketing Platform Management

The ECE platform is managed by:

[Innovation Center for Climate Resilience \(ICCR\)](#)

[Chamber of Eco Commerce \(CEC\)](#)

[Organization Supporting Business Owners, \(OSBO\)](#)

